

# Hi. i'm — Evgeny Kuprin

UI/UX & Digital designer

## SUMMARY

At 2015 I graduated with a bachelor's degree at «Moscow Art Industrial Institute» (former Stroganova) as Graphic designer.

I'm working on designing apps and websites. Also I create advertising solutions for different kinds of projects. I have all the necessary experience to work with team not only as designer, but also as Front-end and Back-end specialists.

I know HTML and CSS that allows me to understand logic of the future projects From additional skills; I take reportage pictures and staging shots. Also I do retouche, shooting and video montage.

## CONTACTS

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## EXPERIENCE

**Publicis Groupe** French multinational advertising and public relations company

**Leo Burnett Moscow** American advertising company

Full-time UI/UX & Digital designer

August 2017 — Now

- Design key visuals for advertising companies
- Digital design (Alrosa, ACDelco, Audi, Beeline, Cadillac, Captain Morgan, Etam, Garnier, Fiat, IQOS, Jonnie Walker, Kozel, LM, mr.Philip Morris, Marlboro, McDonald's, Nike, Nissan, Nestle, O'STIN, Parliament, PUIG, Sberbank, Škoda, Rowenta, Renault and etc)
- Coordinated work with an external design agency
- Video editing and animation for advertising companies
- Creative for websites and mobile app
- Front-end interaction

**Citron** Russian web design studio (**CLOSED** BANKRUPTCY)

Full-time Senior Web designer

August 2016 — August 2017

- Design websites and web shops different complexity
- Front-end and Back-end interaction
- Coordinated work with SEO specialist

**Civic Chamber of the Russian Federation** Consultative civil society institution

Contract Graphic Designer, and Digital Designer

June 2015 — August 2016

- Corporate identity (Branding, design of booklets, presentations, and etc)
- Prepress and coordinated work with typography
- Creating advertising concepts
- Product design
- Video editing corporate of films and clips

## SKILLS

### Design skills

#### 1. Interaction Design (IxD)

User Interface Design  
User eXperience (UX)  
Interactive Prototyping  
Product Design  
Web Design

#### 2. Digital Design

Corporate identity  
TTL (BTL & ATL)  
Digital Art  
Video Editing  
Graphic Design  
Photography and Retouch

### Software

Figma  
Sketch  
Adobe Creative Cloud  
Keynote  
Cinema 4D  
Zeplin  
Atom  
HTML and CSS  
Moqups - UI Prototyping  
Principle

### Design

UI/UX



Digital Art



Corporate identity



Product Design



Creative



Layout



### Life

Mac/PC user



Sociability



Teamwork



English



Work experience



Speed learning



## EDUCATION

**Moscow Art Industrial Institute** Russia, Moscow 2016

— University degree: Graphic Design

— Some graduate level courses: Graphic Design

## SOME FACTS

— **1** Key Visual published (ARCHIVE magazine)

— **2** Mobile apps published (App Store and Google Play)

\* Details available upon request