

Hi. i'm — Evgeny Kuprin

UX/UI & Digital designer

SUMMARY

At 2015 I graduated with a bachelor's degree at «Moscow Art Industrial Institute» (former Stroganova) as Graphic designer.

I'm work on apps and websites, landings and SaaS. Also I create advertising solutions for different kinds of projects. I have all the necessary experience to work with team not only as designer, but also as Front-end and Back-end specialists.

I know HTML and CSS that allows me to understand logic of the future projects. With additional skills; I take reportage pictures and staging shots. Also I do retouche, shooting and video montage.

CONTACTS

Email evgeny@kuprindesign.com recommend

Facebook fb.com/kuprin.evgeny

Telegram [@evkuprin](https://t.me/evkuprin)

Instagram instagram.com/evgenykuprin

Dribbble dribbble.com/evgenykuprin

LinkedIn linkedin.com/in/evgenykuprin

EXPERIENCE

Globeln American Home Decor shop (startup)

Full-time Senior UX/UI Designer, later like Product Designer

January 2020 — Now

- Development: iOS app, Shopify template, checkouts, landing pages, newsletters (and klaviyo production), user flow, design system (ui kit) etc
- Digital and Print: Key Visuals, storyboards, banners
- Analytics: AB testing, Google Optimize, Crazy Egg
- Development of ideas / concepts / hypotheses
- Coordinated work with design agencies and marketing companies
- Video editing and animation for Marketing Department
- Coffee break with coders

Rambler Media Group Russian search engine / Web portal

Full-time Lead Designer

June 2020 — December 2020

- Development landing pages for Creative Department
- Development design system, user flow
- MVP design of webportal pages

EXPERIENCE

Publicis Groupe French multinational advertising and public relations company

Leo Burnett Moscow American advertising company

Full-time UX/UI & Digital designer

July 2017 — June 2020

- Design key visuals for advertising companies
- Digital design (Alrosa, ACDelco, Audi, Beeline, Cadillac, Captain Morgan, Etam, Garnier, IQOS, Jonnie Walker, Kozel, LM, mr.Philip Morris, Marlboro, McDonald's, Nike, Nissan, Nestle, O'STIN, Parliament, PUIG, Sberbank, Škoda, Rowenta, Renault and etc)
- Coordinated work with an external design agency
- Video editing and animation for advertising companies
- Creative for websites and mobile app
- Front-end interaction

Citron Russian web design studio

Full-time Senior Web designer

August 2015 — July 2017

- Design websites and web shops different complexity
- Front-end and Back-end interaction
- Coordinated work with SEO specialist

Civic Chamber of the Russian Federation Consultative civil society institution

Contract Graphic Designer, late like Digital Designer

June 2014 — August 2015

- Corporate identity (Branding, design of booklets, presentations, and etc)
- Prepress and coordinated work with typography
- Creating advertising concepts
- Product design
- Video editing corporate of films and clips

Portfolio available on my website kuprin.xyz

SKILLS

Design skills

1. Interaction Design (IxD)

User Interface Design
User eXperience (UX)
Interactive Prototyping
Product Design
Web Design

2. Digital Design

Corporate identity
TTL (BTL & ATL)
Digital Art
Video Editing
Graphic Design
Photography and Retouch

Software

Figma
Sketch
Adobe Creative Cloud
Keynote
Cinema 4D
Zeplin
Atom
HTML and CSS
Moqups - UI Prototyping

Design

UX/UI



Digital Art



Corporate identity



Product Design



Creative



Layout



Life

Mac/PC user



Sociability



Teamwork



English



Work experience



Speed learning



EDUCATION

Moscow Art Industrial Institute Russia, Moscow 2016

- University degree: Graphic Design
- Some graduate level courses: Graphic Design

SOME FACTS

- **1** Won studio case (2 Cannes Lions)
- **1** Studio case published (Ads of the World, and AD forum)
- **1** Key Visual published (ARCHIVE magazine)
- **4** Mobile apps published (App Store and Google Play)

* Details available upon request